

**MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER**

TO: Honorable Board of Supervisors

FROM: Kirk Uhler, Supervisor, District 4

DATE: April 8, 2014

SUBJECT: **PROCLAMATION** – Approve and Present a Proclamation naming May 6, 2014 the BIG Day of Giving in Placer County.

ACTION REQUESTED

Approve and Present a Proclamation naming May 6, 2014 the BIG Day of Giving in Placer County.

BACKGROUND

Community Foundations encourage giving back in their communities and are marking their 100 year centennial with a Give Local America event in which communities across the United States are participating on May 6, 2014.

Placer Community Foundation—a trusted resource for giving back in Placer County, will host the BIG Day of Giving on May 6, 2014 in partnership with GiveLocalNow.org and regional community foundations so that hundreds of people can make gifts that support vital causes in their own communities. Every local gift made on the BIG Day of Giving will be amplified with a proportionate share of matching dollars—allowing each gift to go further and empowering our local nonprofits to do more.

Four hundred nonprofits throughout the region will be participating in the BIG Day of Giving, sixty seven of which reside in Placer County and serve our residents.

The BIG Day of Giving offers an opportunity for all residents to give within their means to support the good work of our local nonprofits and raise the level of philanthropy in Placer County.

Philanthropic investment in our local nonprofits is an investment in the common good because when our nonprofits work toward improving our quality of life, including better conditions and possibilities for underserved individuals and families, our community as a whole prospers.

FISCAL IMPACT

None

**APRIL 8, 2014 IN THE MATTER OF A PROCLAMATION
RECOGNIZING MAY 6, 2014 AS THE BIG DAY OF GIVING IN
PLACER COUNTY.**

WHEREAS, community foundations encourage giving back in their communities and are marking their 100 year centennial with a Give Local America event in which communities across the United States are participating on May 6, 2014; and

WHEREAS, Placer Community Foundation—a trusted resource for giving back in Placer County, will host the BIG Day of Giving on May 6, 2014 in partnership with GiveLocalNow.org and regional community foundations so that hundreds of people can make gifts that support vital causes in their own communities; and

WHEREAS, every local gift made on the BIG Day of Giving will be amplified with a proportionate share of matching dollars—allowing each gift to go further and empowering our local nonprofits to do more; and

WHEREAS, four hundred nonprofits throughout the region will be participating in the BIG Day of Giving, sixty seven of which reside in Placer County and serve our residents; and

WHEREAS, the BIG Day of Giving offers an opportunity for all residents to give within their means to support the good work of our local nonprofits and raise the level of philanthropy in Placer County; and

WHEREAS, philanthropic investment in our local nonprofits is an investment in the common good because when our nonprofits work toward improving our quality of life, including better conditions and possibilities for underserved individuals and families, our community as a whole prospers.

NOW, THEREFORE, BE IT PROCLAIMED THAT the Placer County Board of Supervisors does hereby proclaim May 6, 2014 the BIG Day of Giving and encourages everyone to give local and support your county.

Jack Duran, Supervisor, District 1
Chairman 2014

Robert M. Weygandt, Supervisor, District 2
Jim Holmes, Supervisor District 3
Kirk Uhler, Supervisor, District 4
Jennifer Montgomery, Supervisor, District 5